

**RCA Suggested Advertising Guidelines**  
**(August 2010)**

- Ads would need to be delivered electronically to [jeanette@gardinerbusiness.com](mailto:jeanette@gardinerbusiness.com) by the 20<sup>th</sup> of the month prior to placement. Accepted formats: MS Word, MS Publisher, .jpg, .tif, .gif.
- A total of one page of ads per month. Ads accepted on a first-come basis.
- Rates listed are for club members only.
  - ◆ Non-club member rates:
    - ◇ 1/4 page: \$20.00 per issue
    - ◇ Business card: \$10.00 per issue

